

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Michal Jacovi

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Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450
(571) 273-8300

ASSOCIATE POWER OF ATTORNEY

The undersigned attorney, who has been appointed as an attorney in the combined Declaration and Power of Attorney in the above-identified application, hereby appoints Heidi Brun, Reg. No. 34,504 , BIG Center; 1 Yigal Alon Blvd; Bet Shemesh, 99062; Israel, telephone 972 (2) 633-5021 as attorney to prosecute this application and to transact all business in the Patent and Trademark Office in connection therewith.

Respectfully submitted,

By: /Suzanne Erez/
Suzanne Erez
Reg. No. 46,688
Phone No. (972) 4-829-6069

Date: 29 June 2008
IBM Corporation
Intellectual Property Law Dept.
P. O. Box 218
Yorktown Heights, New York 10598